

Tiago Araújo

FRONT-END DEVELOPER
& WEB / GRAPHIC DESIGNER

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Skills / Qualifications

- **UX / Web / Graphic Designer**, and **Front-End Developer** with 10+ years of experience
- Specialized in HTML/CSS and familiarity with JavaScript/jQuery and other JS frameworks - I aim to write reusable and clean code
- Development of responsive websites and apps; ranging from concept, layout, mark-up, implementation, testing and maintenance
- Experienced in Graphic Design; including visual identity and marketing materials
- Experienced in Web Design; including websites, apps, blog templates, banner ads and social media assets
- Photography editing, manipulation, and optimization
- Commitment to results, enhanced creativity, a keen interest in continuous learning, ability to identify and solve problems, constant search for new challenges and personal development
- Worked in SAAS projects covering the following industries: technology, education, finance, retail, hospitality, and more

Knowledge / Technologies

UX/UI | HTML5 | CSS3 | LESS/SASS | Bootstrap | JavaScript | jQuery | WordPress | Sketch | Figma | Adobe Creative Suite – Photoshop, Illustrator, Premiere | GitHub | SharePoint | React | TFS | PHP | Scrum | SEO | Social Media management | Windows and Mac OS

Professional Experience

SSW – Brasília, Brazil | Vancouver, Canada

May/2011 to present

Senior Web Designer, Front-End Developer and UX Specialist | Planning, development and maintenance of websites, web apps and intranets; creation of visual identity guidelines.

- **SSW**
 - Logo – Redesign and branding guidelines
 - Website – Design, ASPX, HTML, CSS, jQuery and Bootstrap
 - Intranet – SharePoint
- Several internal WordPress websites and blogs - Design, HTML, CSS, and JavaScript

SSW – Sydney, Australia

October/2008 to May/2011

Web Designer, Front-End Developer | Development of websites, web apps and intranets.

- **UGL Limited** intranet – Design, HTML, CSS, and SharePoint
- **Peters of Kensington** website - Design, HTML and CSS
- **AustraliaBedBank** intranet – Design, HTML and CSS
- **Carmody Group** website – Design, Flash, HTML and CSS
- **The Home Loan Company** website - Design, HTML and CSS
- **FastAs** web app – Design, HTML, CSS, and SharePoint

Informação Comunicação Empresarial

July/2007 to February/2008

Web/Graphic Designer and Art Director | Development of advertising campaigns, creation of print products, websites and email marketing.

Blumenau Group

June/2005 to November/2006

Graphic Designer and Marketing Assistant | Development of promotional campaigns, creation of logotypes and layouts for both web and print media and products photography.

Educational Background

Web Development Certificate

BCIT - British Columbia Institute of Technology – Vancouver, CANADA (ongoing)

Marketing and Advertising - Bachelor's Degree

UniCeub – Centro Universitário de Brasília – Brasília, BRAZIL

Technical Courses

Futurism

Perestroika – Brasília, BRAZIL

Multimedia

Raffles College of Design and Commerce – Sydney, AUSTRALIA

Desktop Publish/Graphic Design

Usina - Tecnologia e Design – Brasília, BRAZIL

Web Design

SENAI – Serviço Nacional de Aprendizagem Industrial – Brasília, BRAZIL

Photography

Fotoclube f/508 – Brasília, BRAZIL

Art Direction

Funyl– Brasília, BRAZIL

Linguistic Skills

- **Portuguese** | Native
- **English** | Fluent
- **Spanish** | Intermediate Level – able to read and understand Spanish