Tiago Araújo

Website | **www.tiagoaraujo.com**

Mobile | **+1 604 445 8103**

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Skills / Qualifications

- **UI/UX Specialist**, **Graphic Designer**, and **Front-End Developer** with 10+ years of experience
- Specialized in Web UI Design; including websites, apps, blog templates, banner ads and social media assets
- User Experience; including research, testing and prototyping
- Graphic Design; including visual identity and marketing materials
- Semantic HTML, CSS, and JavaScript/JS frameworks – focused on accessible, reusable and clean code. I've developed responsive websites and apps; ranging from concept, layout, mark-up, implementation, testing and maintenance
- Photography; including production, editing, manipulation, and optimization
- Commitment to results, proactive, enhanced creativity, a keen interest in continuous learning, ability to identify and solve problems
- Worked in SAAS projects covering the following industries: technology, education, finance, retail, hospitality, and more

Knowledge / Technologies

UX/UI | HTML5 | CSS3 | LESS/SASS | Bootstrap | Sketch | Figma | Adobe Creative Suite – Photoshop, Illustrator, Lightroom, Premiere | JavaScript | jQuery | WordPress | GitHub | SharePoint | React | TFS | PHP | Scrum | SEO | Social Media | Windows and Mac OS | UNIX | Cross-browser

Professional Experience

SSW – Brasília, Brazil | Vancouver, Canada
May/2011 to present

> **UI/UX Designer & Front-End Developer** | Plan, design, development and maintenance of websites, web apps and intranets using WordPress, SharePoint and .NET; creation of visual identity guidelines.

SSW – Sydney, Australia
October/2008 to May/2011

> **Web & Graphic Designer** | Design and maintenance of websites, web apps and intranets using WordPress, SharePoint and .NET;

Informação Comunicação Empresarial
July/2007 to February/2008

> **Web & Graphic Designer** | Development of advertising campaigns, creation of print products, websites and email marketing.

Blumenau Group
June/2005 to November/2006

> **Graphic Designer and Marketing Assistant** | Development of promotional campaigns, creation of logotypes and layouts for both web and print media and products photography.

Educational Background

Applied Web Development Associate Certificate
BCIT - British Columbia Institute of Technology – Vancouver, CANADA

Marketing and Advertising - Bachelor's Degree
UniCeub – Centro Universitário de Brasília – Brasília, BRAZIL

Technical Courses

Futurism
Perestroika – Brasília, BRAZIL

Multimedia
Raffles College of Design and Commerce – Sydney, AUSTRALIA

Desktop Publish/Graphic Design
Usina - Tecnologia e Design – Brasília, BRAZIL

Web Design
SENAI – Serviço Nacional de Aprendizagem Industrial – Brasília, BRAZIL

Photography
Fotoclube f/508 – Brasília, BRAZIL

Art Direction
Funyl– Brasília, BRAZIL

Linguistic Skills

- **Portuguese** | Native

- **English** | Fluent

- **Spanish** | Intermediate Level – able to read and understand Spanish